

Yuliya Parshina-Kottas

PARSHINA.COM YPARSHINA@GMAIL.COM +1 (646) 733-6502

I use motion design, 3D, emerging technologies and traditional animation and illustration to tell visual stories in digital and physical spaces.

I draw on 18+ years of experience in visual journalism, interaction design, museum exhibit design, advertising and children's television to take visual projects from ideation through complete technical production.

I am a passionate educator with 10+ years of experience teaching undergraduate and graduate courses and workshops.

AWARDS

News & Television Emmy
Malofiej Infographics Awards
Society of News Design Award
Online Journalism Awards
Loeb Awards
Webby Award
Muse Award
Deadline Club Award
Pulitzer Prize finalist

FESTIVALS

Tribeca Film Festival
San Francisco Film Festival
Seattle Film Festival (SIFFX)
Paris Film Festival

PROFESSIONAL EXPERIENCE

2024 -
Present

Visual Journalist, Information Designer and Motion/3D Artist (*Freelance*)

2014 -
2023

The New York Times *Graphics and Multimedia Editor*
Reporting, development, design and production for investigative and breaking news visual stories using motion, 3D, emerging technologies and traditional illustration/animation.

2011 -
2012

Ralph Appelbaum Associates *Lead Motion Designer*
Design, motion and art direction for large-scale media exhibits at the Jewish Museum & Tolerance Center in Moscow, Russia.

2010 -
2011

Local Projects *Motion Designer*
Motion design and animation for large-scale media exhibits in the National Museum of American Jewish History, 9/11 Memorial Museum and Sea World.

2008 -
2010

Havas (Euro RSCG) *Motion Art Director*
Motion design, animation and art direction for online and outdoor digital media campaigns.

2008

American Museum of Natural History *Motion Designer*
2D design and animation for an award-winning interactive traveling exhibit, "Biology of the Horse".

2006 -
2008

3D and Motion Graphics Artist (*Freelance*)
3D, motion design and animation for studios and agencies like Brand New School, Stardust, Mechanism Digital and Renegade Marketing.

2005 -
2006

Little Airplane *Designer*
Digital illustrations for Season 1 of an animated children's TV Series, Wonder Pets.

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CONFERENCES

Healthy Interior Design, 2023
SIGGRAPH (Reviewer), 2023
SIGGRAPH (Presenter), 2022
NACIS, 2021
AWE, 2020
ARIA, 2019
Volumetric Filmmakers NYC, 2019
Seoul Digital Forum, 2016

EDUCATION

New York University
Interactive Telecommunications Program (ITP)
MPS in Interaction Design and Technology

School of Visual Arts
Computer Art Department
BFA in Computer Art

PROFESSIONAL DEVELOPMENT

Open Source Investigation
Institute for International Criminal Investigation & UC Berkeley
Human Rights Center

Insights for Innovation
IDEO U

TEACHING EXPERIENCE

2021-Present **New York University**
Interactive Telecommunications Program
Visual Journalism (Graduate)

Spring 2024 **Bloomfield College of Montclair State University**
Creative Arts and Technology
3D Animation (Undergraduate)

March 2018 **Columbia University**
Brown Institute for Media Innovation
All-day immersive journalism workshop (Graduate)

Fall 2016 **City University of New York**
Graduate School of Journalism
Motion Graphics in Journalism (Graduate)

2010 - 2015 **Pratt Institute**
Communications Design Department
Motion Graphics with After Effects (Undergraduate)

Fall 2008 **Mercy College**
Design and Animation Department
Digital Design (Undergraduate)